

Using 3 Gmails For Business Success!

*Helping You Stay Organized And Efficient In Your
Gmail! Advice For **ANYONE** That Uses Gmail For
ANY Business!*



Presented by Seely Clark IV
(RELAX I'm Here To Help!)

Having 3 Gmail Accounts Is Important Because....

- If you used your personal email for everything, both for your business and your personal emails- then your inbox would be clogged with both types of emails.
- With all those piling in (and there will be a lot as time goes on) then something is bound to get lost in that mess. You'll miss Uncle Marty's invite to the bonfire / kegger at the lake.....

Or.... Even Worse Than Missing A Kegger...!

- You'll miss an **important announcement about a new red hot lead capture page or business hack**, or ad copy that is converting like wildfire for YOUR business....
- And, as we all know, time is money, and money loves *speed*, so the sooner you know about the hottest tips tricks and news in your industry, the better

So, Which Gmail First? Let's Go See...

- **1) The first Gmail that you setup will be your “BEST Gmail” account.**
- **No it's not for Uncle Marty...It's going to be your BEST BUSINESS email....**
- **This will be the email that you give out to your closest team members and business peers that you work with on a frequent basis.**

What Else Your “Best Gmail” Will Be Used For...

- Your BEST Gmail is where you will connect with and keep in touch with your mentors, fellow affiliates/ reps, and so on.
- It is also where you will be communicating with people in your own network such as your downline, or employees, or people that you've outsourced work to be done.
- First rule of your BEST Gmail... don't give it out like candy at a parade... It is only for your inner circle and close teammates....

Why You Should Be Selective With Your Best Gmail Address

- **If you are not selective, then look forward to having all sorts of crap pile in there that you do not want or have time to deal with...**
- **There will be all sorts of spam in there and then the fun of having certain marketers (spammers) scrape that email off the web and hammer you with irrelevant stuff...**
- **Next, On to your second Gmail account which is...**

Gmail Account #2: Your “Research” Gmail Account

- This is the email with which you will use to opt in to other businesses lead capture pages, blogs etc and get on to their email list...
- The reason that you do this is for the purposes of researching other marketers in your niche. (A.K.A. keeping an eye on your competitors)
- Use this email to subscribe to their list is so you can see what kind of follow up emails they send. You can look at their subject lines too...

What Else Can You Do From Your Research Gmail Account?

- See what kind of follow up emails they send, see how often they send
- See what their subject lines look like (do they catch your attention? if so, why?)
- See what their email messages look and "sound" like... is it something you would use? Or is it just pushy pushy etc...?
- You can also see what they write about and give as value to their subscribers...

Gmail Account # 3: The “Advertising” Gmail Account

- **This is the account in which you will keep in touch with ALL of your ad people...**
- **Keep in touch with paid ad vendors.... make sure they start your ad on time and that there are no glitches...**
- **Keep an eye on your free ad sites such as traffic exchanges, safelists, mailers, and classified ad sites, blogs etc.**

What Else You Can Do From Your “Advertising” Gmail Account

- Whatever you use or participate in as far as advertising for "free".... all the emails and communications that come in from them should be housed here.
- All your Gmail accounts should be filtered by you. This one in particular will need it ASAP to avoid a hot mess...
- (if you do not know how to filter, [click here to learn how](#))

In Summary...This Will Save You A ton Of TIME And HASSLES When Done Properly

- In summary, get your three gmail accounts up and running and you will have an easier time to keep organized which will save you tons of time and hassle.
- Which in turn, will leave you free to do more of your *income producing activities* rather than sifting through an email soup hoping to find what you need...

If you have any questions just click to the next slide / page!

Thank You For Viewing This Training!

I hope that this training was of great value to you!

Contact me with any questions!

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